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## **INDUSTRY LEADER PMG FEATURED ON COVER OF NATIONAL MAGAZINE**

*Postema Marketing Group Shares How Their Growing Success Is Influencing the IMO Industry*

*Defiance (OH):* Postema Marketing Group, LLC (PMG), a full service independent marketing organization (IMO), has been featured on the cover of the newest issue of *The Register*, an official International Association of Registered Financial Consultants (IARFC) publication. This magazine reaches over 8,000 financial professionals in the industry.

“We think the world of the IARFC, so to be featured in *The Register* is a real honor for us. I’m very proud of what we’ve achieved over the past couple of years, and all the credit goes to our team, our agents, and their clients across the country,” responded PMG’s Senior Vice President and COO, Paul Mallett.

Joining Mallett on the cover is international bestselling author and PMG President and CEO, Dennis M. Postema.

Postema founded PMG in 2009, and his team of professionals has grown the company into a successful business model the industry cannot ignore.

Their objective to provide superior educational tools and targeted marketing campaigns for independent consultants across the country is derived from their unique coaching method of utilizing their own profitable experiences in the industry.

Part of PMG’s astounding achievement with this method is due to the collaboration with Postema’s agency, Postema Insurance and Investments (PI&I). PI&I agents test every strategy, program and product before introducing the materials to the independent consultants.

Through case studies and proven strategies PMG has created unique implementation plans and sales approaches to fully guide independent agents toward success and their goals.

"The agents that we work with have seen a tremendous increase in their production and growth of their practice after applying the education from our workshops, books and webinars," added Postema. "We strive to provide an abundance of valuable and personalized materials to educate our consultants on how to properly promote their services while achieving ultimate success."

PMG's philosophy on providing consultants with trusted products, comprehensive educational tools, and personal marketing campaigns is a testament to the company's success and why more and more independent agents are looking toward PMG for help.

To request a free copy of the magazine and read more about PMG's business model visit [www.iarfc.org](http://www.iarfc.org).

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If you would like additional information about PMG or to schedule an interview with Paul Mallett please call 877.512.9287 or visit [www.pmg1.com](http://www.pmg1.com).